

Yusuffali MA

- ▶ **The UAE's Sam Walton**
- ▶ **Age:** 55
- ▶ **Born in:** Kerala
- ▶ **Now lives in:** Abu Dhabi

THE GO-TO SPOT for groceries in the Middle East, the Lulu chain of supermarkets and hypermarkets is owned by Yusuffali's Emke Group. Yusuffali opened his first supermarket in 1990, during the turbulent Gulf War years. The venture was a success among the growing middle class, introducing the concept of cheap products available under one roof. Today, the company has a turnover of \$3.75 billion, employs 27,000 people from 29 countries and accounts for an astonishing 32 per cent of the Middle East's retail market share. But it isn't all about profits for Yusuffali: he's been a champion of secular harmony in the region, building cremation grounds for Hindus and giving away land for churches. For his business success and humanitarian efforts, he was awarded the Padma Shri in 2008, and inducted into the Indian PM's Global Advisory Council.



Imran Amed

- ▶ **Blogging pioneer who became the fashion industry's voice on business**
- ▶ **Age:** 35
- ▶ **Born in:** Calgary, Canada; traces his roots to Gujarat and Mumbai
- ▶ **Now lives in:** London

YOU'D THINK YOUR average A-type Harvard Business School graduate and McKinsey consultant would struggle to get the notoriously cliquy world of fashion to listen to his opinions. Imran Amed managed the improbable feat in just four years, by telling the industry exactly how it needed to change its ways. The Canadian-born entrepreneur started his Business Of Fashion blog in 2007, while consulting for some of the world's biggest luxury brands, and his daily opinions soon became breakfast-time reading for some of the industry's senior executives. Voted one of the UK's 100 most influential men by British GQ this year, Amed now divides his time between managing his team of writers, spread out from Milan to Tokyo, and teaching a class in digital marketing at London's prestigious Central Saint Martins College of Art & Design.

Fareed Zakaria

- ▶ **Leading voice on American foreign policy**
- ▶ **Age:** 47
- ▶ **Born in:** Mumbai
- ▶ **Now lives in:** New York

THERE HAS PERHAPS never been a more important time to be a leading voice on American foreign policy. The past year has seen much upheaval, not just in the world at large but in Zakaria's world, too. In October 2010, he jumped ship from the struggling *Newsweek International*, which he edited, to join *Time* as editor-at-large, penning a biweekly column for the venerable news magazine. This, in addition to his highly rated gig on CNN, *Fareed Zakaria GPS*. Since the transition, Zakaria has had his hands full, what with revolutions in the Middle East, the assassination of one Osama bin Laden and the strategic challenges posed by a rising Asia. Few public intellectuals are better-positioned to interpret these developments.

Dipak C Jain

- ▶ **The man in charge of some of the world's brightest young minds**
- ▶ **Age:** 54
- ▶ **Born in:** Assam
- ▶ **Now lives in:** Fontainebleau, France

WHEN INSEAD, ONE of the world's leading business schools, needed a new dean, it was only logical they chose Dipak C Jain. Former dean of the Kellogg School of Management for 13 years, Jain is a leading authority on marketing, having authored over 50 articles in academic journals the world over. He has advised and served on the boards of companies like Microsoft, American Express, Sony and United Airlines, and was foreign affairs advisor to the Prime Minister of Thailand until 2006. Jain intends to bring rapid change to INSEAD, ensuring it maintains its position at the forefront of business research, focusing on emerging markets like Asia and South America.

